



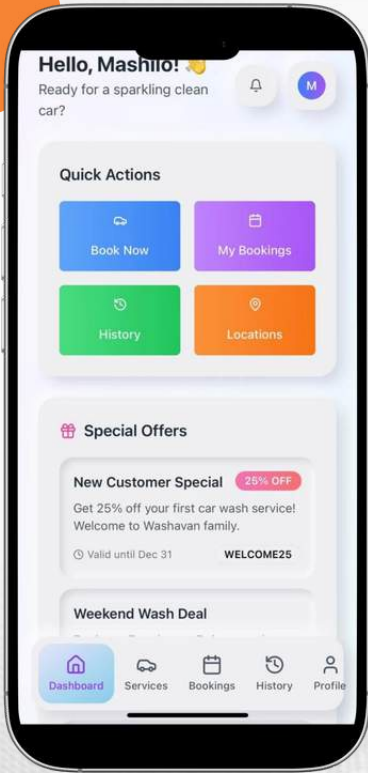
**MASHILO DIGITAL**

**Business  
Portfolio**



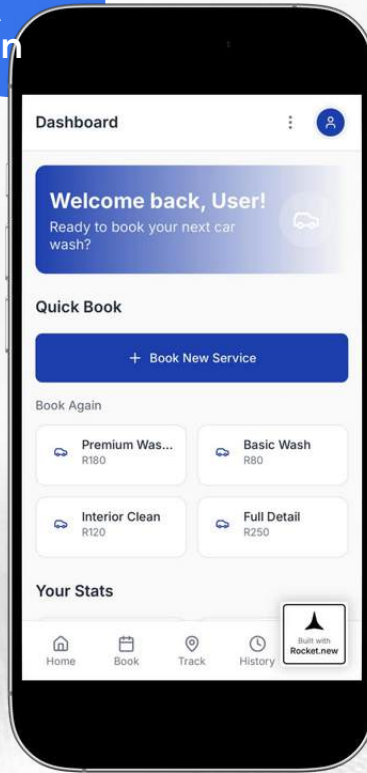
**STEP INTO  
Ai  
Powered  
Marketing**

Wash  
A  
Van



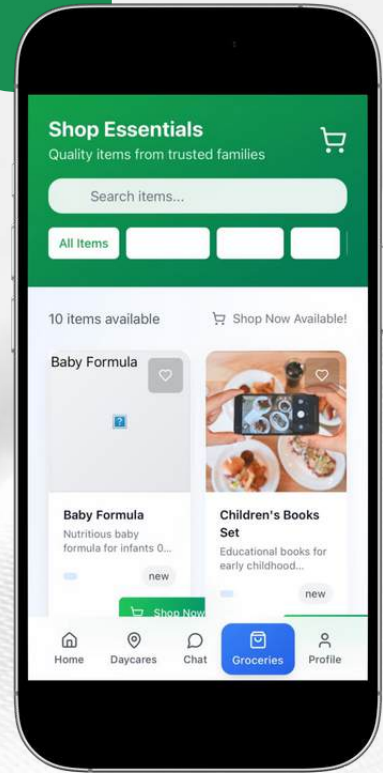
[Click to View](#)

Wash  
A  
Van



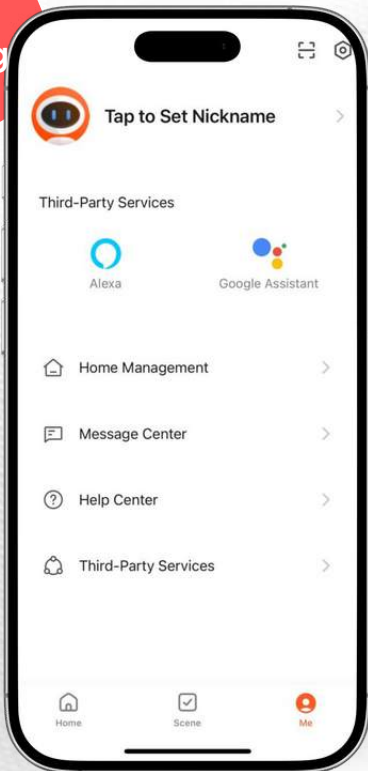
[Click to View](#)

ECD  
SA Net



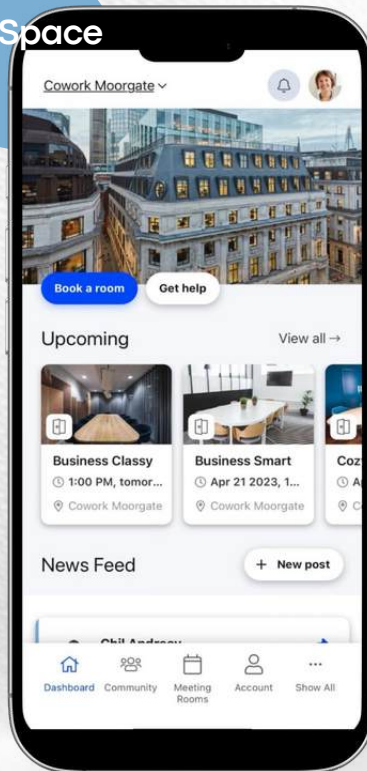
[Click to View](#)

Sun  
Bedding



[Click to View](#)

Co.Space



[Click to View](#)

Appia  
Pay



[Click to View](#)



# Websites Developed



[www.mashilodigital.co.za](http://www.mashilodigital.co.za)



[www.cospace.co.za](http://www.cospace.co.za)



[www.maviscosmetics.co.za](http://www.maviscosmetics.co.za)



[www.appiapay.co.za](http://www.appiapay.co.za)



[www.mellwodinstitute.co.za](http://www.mellwodinstitute.co.za)



[www.feyluxhairs.co.za](http://www.feyluxhairs.co.za)

## Additional Websites

[www.floordenholdings.co.za](http://www.floordenholdings.co.za)

<https://workpods.co.za/>

<https://sharahair.co.za>

<https://dolcelooks.co.za>

<https://mavishairbeauty.co.za>

<https://ayabeautybar.co.za>

<https://washavan.co.za/wp/>

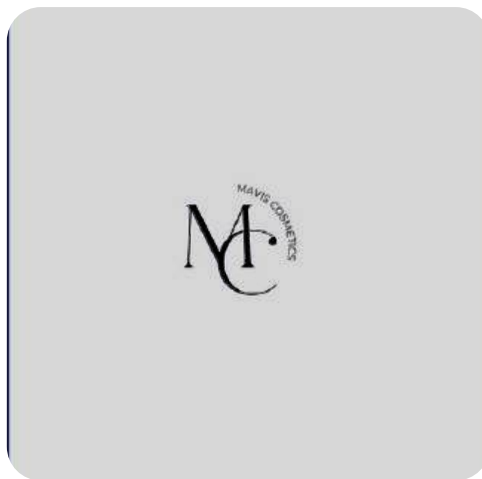
[https://www.ndwfinancia  
lservices.co.za/](https://www.ndwfinancia<br/>lservices.co.za/)

[https://www.mavisstrateg  
icpartners.co.za/](https://www.mavisstrateg<br/>icpartners.co.za/)

[https://www.melloveame  
dical.co.za/](https://www.melloveame<br/>dical.co.za/)



# Pages We Manage





# Our Clients





# Social Media Pages

Q Search for a business asset

**Business portfolios**

- Bright and Shine Group**  
1 business asset
- Mavis Strategic Partnes**  
1 business asset
- StudioNics**  
0 business assets
- mavis\_strategic\_partners**  
1 business asset

**Your account**

- Trevor Mashilo**  
11 business assets

Create a business portfolio

**11 business assets**

- Feylux hair, feyluxhair**  
Facebook Page, Instagram account
- Co.Space Ent..., co.space\_ent...**  
Facebook Page, Instagram account
- Mashilo Digital, mashilodigital**  
Facebook Page, Instagram account
- Klean Affair**  
Facebook Page
- Studionics Beauty**  
Facebook Page
- Mavis Hair St... , mavishairst...**  
Facebook Page, Instagram account
- Melwood Institute of Technol...**  
Facebook Page

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11 business assets

Create a business portfolio

- Facebook Page**
- Studionics Beauty**  
Facebook Page
- Mavis Hair St... , mavishairst...**  
Facebook Page, Instagram account
- Melwood Institute of Technol...**  
Facebook Page
- Elle's Hair And..., elles\_hairan...**  
Facebook Page, Instagram account
- The Beauty Cure**  
Facebook Page
- Mavis Hair an... , mavishairan...**  
Facebook Page, Instagram account
- Strictly MoAf..., strictlymoaf...**  
Facebook Page, Instagram account



# Social Media Pages



**mavis\_hair\_and\_beauty** mavis\_hair\_and\_beauty

[Follow](#) [Message](#) [Share](#) [More](#)

512 Following 232.9K Followers 1.5M Likes

🚨 CARD PAYMENTS ONLY 🚨  
 📍 8 Swart Drive, Midrand, Johannesburg  
 +27 84 484 2670  
[mavishairbeauty.co.za/](http://mavishairbeauty.co.za/)

📺 Videos   🔄 Reposts   👍 Liked

Playlists



**cospacesouthafrica** Co.Space Entrepreneur Village

[Follow](#) [Message](#) [Share](#) [More](#)

116 Following 6418 Followers 18.1K Likes

Space for Your Business to Succeed  
 Offices | Warehouses | Workshops | Kitchens  
[www.cospace.co.za](http://www.cospace.co.za)

📺 Videos   👍 Liked




**feyluxhair** [Follow](#) [Message](#) [Share](#) [More](#)

1,156 posts 29.5K followers 2,153 following

**Feyluxhairza**  
 @feyluxhair

Wig Store  
 QUALITY WIGS @ FACTORY PRICES  
 📍 Rivonia Central Mall, Sandton  
 🧦 Wigs 📍 install 📍 makeup  
 🚶 Walk-in Store  
 Braids/Virgin/Raw... more  
 RIVONIA CENTRAL RIVONIA CNR RIVONIA BLVD & 9TH AVE SANDTON, Sandton, Gauteng  
[www.feyluxhairs.co.za](http://www.feyluxhairs.co.za) and 1 more

📺 Videos   👍 Liked



**mavishairstudio** [Following](#) [Message](#) [Share](#) [More](#)

772 posts 33.2K followers 605 following

**Mavis Hair and Beauty (Hair Studio)**  
 @mavishairstudio

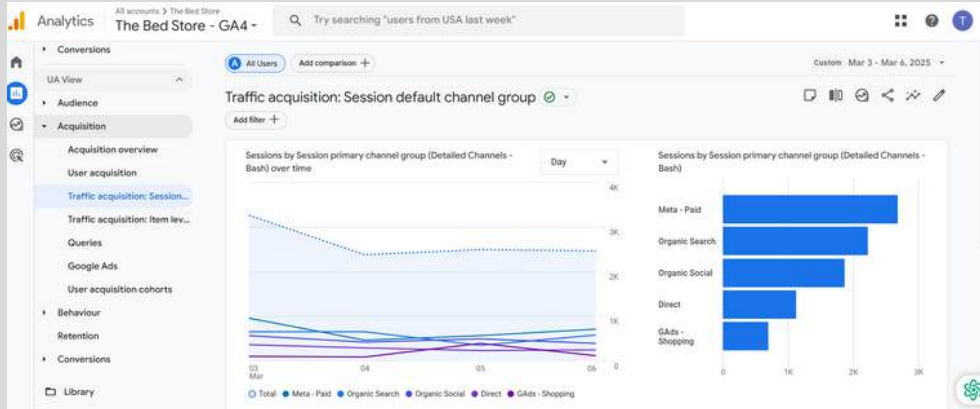
Hair Extensions Service  
 🚨 CARD PAYMENTS ONLY 🚨  
 🕒 Mon - Sun || 08:00 - 19:00  
 📞 063 094 6477 - Call/DM/WhatsApp  
 📍 8 Swart Drive - Midrand  
[mavishairbeauty.co.za](http://mavishairbeauty.co.za)

Followed by mavisairandbeauty and tinyiko.mthetho

📺 Videos   👍 Liked



# Social Media Campaigns



**Traffic acquisition: Session default channel group** Last 30 days May 20 - Jun 18, 2025

Channel Group	Sessions	Revenue	Cost	Conversion Rate	CPA
<b>Total</b>	137,433 (100% of total)	R449,336.00 (100% of total)	R3,873.59 (Avg 0%)	65.07% (Avg 0%)	49.81% (Avg 0%)
1 Meta - Paid	58,393 (42.49%)	R9,098.00 (2.02%)	R1,819.60	63.89%	55.58%
2 Organic Search	13,819 (10.06%)	R124,151.00 (27.63%)	R3,267.13	81.06%	42.4%
3 GAds - Other	12,486 (9.09%)	R5,999.00 (1.34%)	R5,999.00	14.54%	11.11%
4 GAds - Shopping	11,582 (8.43%)	R36,690.00 (8.17%)	R5,241.43	98.1%	97.85%
5 Organic Social	10,379 (7.55%)	R11,198.00 (2.49%)	R3,732.67	80%	68.18%

**Views by Page title and screen class**

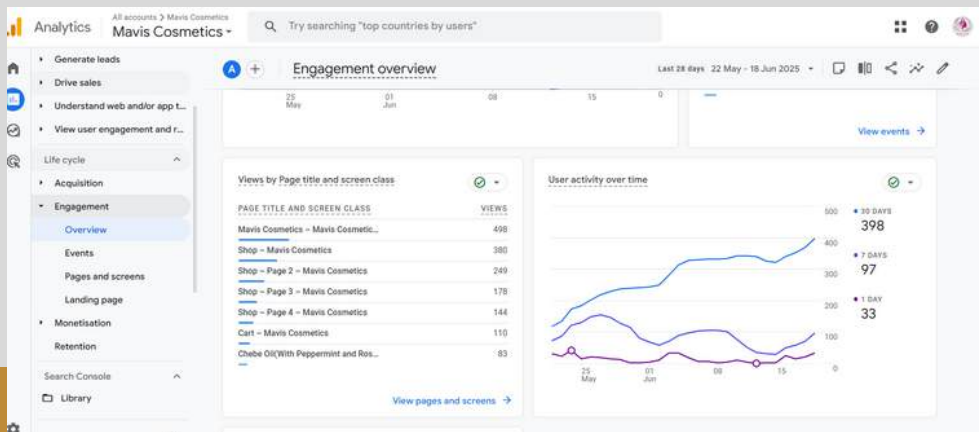
Page Title and Screen Class	Views
Beds for Sale   Bed a...	5.2K
Storage Bed Base   S...	4.5K
Shop Beds For Sale   ...	1.5K
Get it on credit with ...	4.4K
Shop For Bed Sets O...	2.2K
Sealy Festival Plush ...	1.2K
Sealy Cambria Firm ...	1.1K

**Sessions by Session default channel group**

Channel Group	Sessions
Paid Social	13K
Organic Search	3.1K
Paid Search	1.6K
Organic Social	2.5K
Paid Shopping	2.2K
Direct	973
Paid Other	1.3K

**Active users by Country ID**

Country	Active Users
South Africa	22K
United States	448
Netherlands	98
Ireland	82
Sweden	65
Indonesia	56
France	48





# Licenses & Certifications



## SEO Certified

**Trevor Mashilo**

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Valid from: Aug 12 2024 - Sep 11 2025

Certification code: a99f6448943386254621a786c0f

HubSpot Academy

*Mashilo*  
CEO Yami Rangan



## Social Media Certified

**Trevor Mashilo**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Aug 12 2024 - Sep 11 2026

Certification code: c08e40597941813a3d59508175d

HubSpot Academy

*Mashilo*  
CEO Yami Rangan

quintly Academy



## Certificate of Completion

**Segole Trevor Mashilo**

has successfully completed the

**Free Social Media Analytics Course**

The course covers the following associated principles of social media analytics: Differentiation from other forms of social media analytics; Goal setting and measurement with social media analytics; Creation of social media reports; Free social media analytics use benefit businesses.

Issued: 2022-08-30

Certificate ID: qjgaw08

Google Digital Garage

## Segole Trevor Mashilo

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 01/08/2022

*Neel Patel*  
President - Google DMEA



*Toussaint Pamela Foston*  
CEO - IAB Europe

Version #: 15C04E1F01

Verify the authenticity of this certificate at: <https://www.digitalmarketingcertification.com/verify/certificates>

## Semrush Academy Certificate



## Trevor Mashilo

is awarded this certificate of achievement for the successful completion of the

**Backlink Management Course with Greg Gifford**

Certificate expires: 13.09.2025  
Certificate of completion: 2852beb2cd  
Certification exam: Exam id-2

*Greg Gifford*

Meta

CERTIFIED  
Digital Marketing  
Associate



# About Us



At Mashilo Digital, we specialize in building powerful, user focused paid campaigns, websites and apps that help businesses thrive online. Based in South Africa, our mission is to create modern, responsive, and conversion-driven websites that don't just look good but deliver real results.

We work closely with established brands and businesses to craft custom digital experiences that reflect their vision and drive business growth. From clean and simple landing pages to fully integrated e-commerce platforms, service websites, website development and web design, we are committed to delivering websites that perform.



# Trevor Mashilo Professional Bio



With over 7 years of experience in the digital marketing and web development industry, As a team leader I combine technical expertise and creative strategy to deliver high-performance websites that drive results. Holding a national diploma in digital marketing from Vaal University of Technology and over 10 certifications and licenses in both web development and marketing, I specialize in designing and developing responsive, user-friendly websites that align with modern UX/UI best practices.

My work spans SEO optimized web development, digital marketing integration, and conversion-focused design, ensuring businesses not only look great online but also achieve measurable growth. Whether crafting sleek portfolios, robust e-commerce platforms, or dynamic corporate sites, I focus on speed, functionality, and seamless user experiences—helping brands stand out in a competitive digital landscape.

